

Press Contact: Cari Delahanty
203-544-1267
associateproducers@angrymoms.o

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Cutting Edge Self-Distribution Plan Set to Launch Two Angry Moms Film December 1st 2007

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Plans have been finalized by *Two Angry Moms*, production company, Two Angry Moms, LLC, for the film's official release - scheduled for December 1st, 2007.

Adopting current, cutting edge practices in independent film distribution, Two Angry Moms, LLC will directly sell individual DVDs as well as licensed screening rights to individuals, school groups and other organizations across the country. After a successful test marketing of the approach they plan to continue with an augmented catalog of offerings. Pricing is in-line with industry standards and allows immediate access to the film.

Filmmaker, Amy Kalafa says, "Gratified by the overwhelmingly positive response we have gotten from sneak-preview audiences across the country, and the urgency of the film's message, we realized that we could not wait the year or more it would take for a more traditional distribution plan."

Two Angry Moms addresses the critical issue of school food and the impact it has on our children's health and ability to learn. It has generated enormous press in the last year, highlighted by appearances on Good Morning America, Fox News Live, on the cover of USA Today and in the New York Times. Spokespersons for the movie and the movement it supports, have been interviewed multiple times on National Public Radio and have appeared before a gathering of US Congressional Representatives on Capitol Hill.

Ms. Kalafa says, "While we continue to entertain more traditional theatrical opportunities, we are committed to bringing the film, immediately, to the thousands of individuals across the country who have asked to see it."

For more about *Two Angry Moms* visit www.angrymoms.org.

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