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Fighting for the Health of America's Children.  
Working for better school food.

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**PERSONAL APPEARANCES**  
**Screening - May 14th - 6:30PM - San Francisco, CA**

Screening hosted by [Shaping Youth](#) at:  
Delancey Street  
Foundation Screening Room  
600 Embarcadero  
San Francisco, CA 94107

Following the screening there will be a discussion with guest panelists including Amy Jussel, Founder/Exec. Dir. of Shaping Youth, Center for

## IT'S A MOVIE, IT'S A MOVEMENT

*Mother's Day 2008*  
[www.angrymoms.org](http://www.angrymoms.org)

**Dear Amy,**

I mentioned to a new friend that I was looking forward to spending time with my mother, my father, my husband, my kids and my extended family on Mother's Day. She replied in shock, "You're one of the 2% - I've never met one of you before!" I found myself nearly apologizing for enjoying the company of my relatives. I am lucky to be surrounded by people I love, and like, both in my home and in my work.



Since I have the good fortune to live and work in a relatively healthy environment, I've been able to dedicate my time to making and now promoting the movie, Two Angry Moms.

Good nutrition isn't just about food, it's about how we nurture ourselves, others and our planet. On this Mother's Day, I'm focusing on maintaining a healthy relationship with the mother of us all. There may only be 2% (!?) who really want to hang with mom, but here's hoping the odds are better for Mother Earth.

**Let's keep our grassroots growing!**

Informed Food Choices' Michele Simon, (author of Appetite for Profit; she also appears in the film) Dietary/nutrition expert Aimee Marcich, from California Pacific Medical Center.

For more info call 415-519-7000.

**Screening - May 15th - 7:30PM - Brooklyn, NY**

Screening hosted by [Mamapalooza](#) at: Galapagos Art Space 70 North 6th ST, Williamsburg Brooklyn, NY

**Amy and Susan will be on hand to answer questions following the screening.**

Mamapalooza is the lifestyle and entertainment spot for Moms who rock (and roll).

The only cultural event of its kind, Mamapalooza Festivals, Media and Merchandise encourage all Mothers to become women of unlimited self-esteem through creative expression and cooperative opportunity.

**SCREENING / PERSONAL APPEARANCE MAY 16**

Hosted by Massachusetts Public Health Association and Food Bank of Western Massachusetts Media Education Foundation 60 Masonic Ave Northampton,

## Amy Kalafa

### NEW SCREENING LICENSES!

Are you a teacher? A librarian?

We've added two new licenses just for you!

All discounts apply.

Visit [angrymoms.org](http://angrymoms.org) to view new options.



### REDUCED LICENSING FEES

Now you can host a screening in your local movie theater or auditorium for 100 or more guests for only \$295,

(or \$245 with this [special coupon](#)).

Or, show the movie multiple times in your local district.

Already hosted a screening and want to do another? Contact us for \$100 discount on your next screening!

Visit [angrymoms.org](http://angrymoms.org) to view new options.

### [MORE SITE LICENSE INFO](#)

### ADOPT A SCHOOL

*Recently, I was invited to speak at my alma mater, the Institute for Integrative Nutrition in New York City. The school's founder and director, Joshua Rosenthal had orchestrated a morning lineup of speakers on the topic of school food. Each of us added a piece to the message of why food is such an important part of our kids' education. Before and after each speaker, Joshua implored his audience of 1200 adult students to "adopt a school." If you are looking for a*



Massachusetts

May 16  
7:00 PM

**Filmmaker Amy Kalafa will be on hand for a Q&A following the screening**

<Screening - May 20th - 7:30PM - Chappaqua, NY

Hosted by Chappaqua PTA Nutrition Committee  
Seven Bridges Middles School  
222 Seven Bridges Road  
Chappaqua, NY 10514

**Angry Mom star and Chappaqua native Dr. Susan Rubin will appear with an informed panel following the screening**

CONNECTICUT FILM FESTIVAL May 25

MOVIE SCREENING  
Heirloom Arts Theater  
55 Main Street, Suite 103  
in Danbury, CT

MAY 25  
12 NOON

**Two Angry Moms filmmaker, Amy Kalafa, will be on hand to answer questions following the screening.**

Screening - June 14th - 4:30pm - Children's Wellness Network FUNFEST '08 - Atlanta, GA

This widely anticipated event will connect individuals, organizations,

*school to adopt - read this letter from a student in need:*

"Hello, my name is Evan and I am a 10th grade high school student outside of Buffalo, NY.

We are working as student advocates for healthier options to be served in the cafeteria in our school. We simply are fed up with our lunches nearing 1,000 calories, while loaded with sugar and trans fat, while lacking protein and complex carbs. We are trying to work with our school district's lunch coordinator to implement some healthier options within their budget, but so far she has been very uncooperative.

Basically, we were wondering if you would have any advice on what we can do personally to improve the nutritional value of lunches in our given school. What methods have had success in the past in a singular school that we as students could possibly replicate? Also, do you know anyone affiliated with your organization that would be willing to help with our project?

Answers to these questions, or just general advice for our project would be greatly appreciated. Better nutrition in schools is a very serious issue for us, and we really admire the work you and your group have done thus far."

*Do you want to adopt Evan's school?*

[CONTACT EVAN](#)

## ANGRY MOM OF THE MONTH: Dorothy Brayley

As a professional chef, Dorothy Brayley used to volunteer for cooking demos when her kids were in elementary school. She was shocked that most students couldn't identify a grapefruit, but could name the flavor of a fruit rollup just by looking at its color. Deciding she wanted to make a difference, Dorothy went to work as the lead cook in her district's central kitchen. As a school food insider, she became the "lunch lady advocate" for the state of Rhode Island, and was encouraged by state officials to found the non-profit, KID'S FIRST RHODE ISLAND ten years ago. With her influence, Rhode Island is ahead of the curve on school food reform.

Dorothy says "Contrary to what many people believe, this isn't necessarily a cost issue. With creativity, schools are able to serve healthier foods, fresh foods, locally sourced



and communities by providing products, programs and educational resources aimed at creating happy healthy children. In addition to strengthening our commitment through gathering as a community, this event will give children, families and educators a venue to gather and to learn more about creating a healthier future by eating, playing, learning and living healthier today.

**Two Angry Moms filmmaker, Amy Kalafa, will be on hand to answer questions following the screening.**

#### Our Sponsors



Francine's Organic Kids

foods without losing money". Dorothy didn't just adopt a school, she adopted her entire state!

Here's an article about one of Kid's First's many success stories.: [A Few New Things on Their Plates](#)

[KIDSFIRST.ORG](http://KIDSFIRST.ORG)

### BetterSchoolFood.org

*A note from the other Angry Mom*



Life has been an interesting journey for me in the year since the movie was first introduced to the public last May. **Better School Food**, the local organization I founded two years before the movie started, has grown to a nationwide advocacy organization supporting parents and others advocating for a better food environment. We've expanded our mission beyond K-12 schools to encompass wherever kids meet and eat. That includes preschools, childcare centers, after school programs and summer camps.

We've been providing regular telephone conference to Better School Food members on topics relating to school food. So far we've covered topics such as: **Wellness policies, Food rewards & Fundraisers.** March, we interviewed an expert on **School Gardens.** Last month we had a pediatric neurologist talk with us about **sugar, food additives and behavior.** Next week's teleclass will be an interview with a Better School Food member to learn how she got her district to create a paid position as district **wellness coordinator.**

June's teleconference will cover the dark side of **High Fructose Corn Syrup.** HFCS is not just another highly refined sugar; it impacts our children's health and the health of our planet.

Visit Better School Food to learn more about what you can do to help create a better food environment for our kids or contact me at [www.drsusanrubin.com](http://www.drsusanrubin.com) or 914-864-1293

[BETTER SCHOOL FOOD](#)

### SCHOOL FOOD BEGINS IN DAYCARE

Here's a message from angry mom Meme Roth, founder of National Action Against Obesity:



We love the YMCA... but would love them ever-so- more if they'd step up...and do the right thing for America's littlest kids... If we can get our 0-5 year olds on the right track food-wise... we might have a shot at reversing this terrible child obesity trend... diabetes trend... overall lousy health trend... The idea is to start with the YMCA, as they're the nation's largest provider of daycare, but to really be talking to ALL daycare centers.

Read Meme's letter to the "Y" and sign her online petition - <http://www.PetitionOnline.com/YMCAFood/petition.html>

### EVENTS OF INTEREST

**The Center for Ecoliteracy and Teachers College Columbia University** (TC) announce two five-day professional development institutes: June 23-27 in Berkeley, California, August 9-13 in New York, New York

The institutes are designed to support teams from schools and districts that want to create learning connections between the school food environment and curriculum in the classroom. The institutes are grounded in CEL's Rethinking School Lunch planning framework and in the Linking Food and the Environment (LiFE) Curriculum Series for science and nutrition education.

[www.ecoliteracy.org](http://www.ecoliteracy.org)

#### Follow up Links

- [Two Angry Moms](#)
- [Institute for Integrative Nutrition](#)
- [Marion Institute](#)
- [Weston A. Price Foundation](#)
- [NY Coalition for Healthy School Lunches](#)
- [Dr. Susan Rubin](#)

### TWO to TWO MILLION

Former Texas Commissioner of Agriculture Susan Combs said it's going to take TWO MILLION angry moms to change school food. That's where YOU come in! Please join us.

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<http://angrymoms.org>

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