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You are receiving this email from Two Angry Moms because you expressed interest in our project. To ensure that you continue to receive emails from us, add producers@angrymoms.org to your address book today. If you haven't done so already, click to [confirm](#) your interest in receiving email campaigns from us.

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Fighting for the Health of America's children.

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Our Sponsors



IT'S A MOVIE, IT'S A MOVEMENT

NEWS FLASH!!! - CALIFORNIA HERE WE COME!

May 2007

Dear Amy,

We've been receiving emails from many of you who are waiting patiently (and impatiently) to see the film. It's encouraging to know that this movie is as important to you as it is to us.

The really great news is that the movie is essentially done! We have had two sneak previews on the East Coast and are planning a couple more in California next week. The feedback we are getting from these previews is terrific. The next step is to do a couple of tweaks based on pre-viewers comments. Which means, realistically we will not have duplicated copies before the school year is out.

We really appreciate your patience and hope you understand that we are making every effort to get the best movie into your hands as soon as possible. We (my husband and I, co-owners of A-RAY.tv, the movie's production company) have done what many independent filmmakers do to get their films made - borrow lots of money. If I could, I'd send it out for free to everyone who wants to see it - in fact, we are actively seeking a sponsor who is willing to make that happen. In the meantime, we are working hard to raise enough funds to get the distribution process rolling. Did you know insurance coverage to distribute a movie costs over \$10,000? And it costs another \$10,000 to set up the technical processes for duplication - that's not even counting the copying and shipping!

**BECOME
A
SPONSOR**

Does your organization support healthy kids? Would you like to be featured in the credits of Two Angry Moms?



Find out how you can become a sponsor. Click [HERE](#) or email: producers@angrymoms.org



The three events we have scheduled in California for next week will launch our push for distribution of the film. Those of you in and around the Bay Area, we hope that you will come...bring your friends...spread the word.

To all the angry moms and dads in the rest of the country - Susan and I are planning a fall tour. We'll have fulfilled orders for those of you who pre-ordered the DVD, and we'll be showing the film and speaking with audiences who are looking to create change in the new school year. We look forward to working with you all in your efforts to fight for the health of America's kids.

A Happy Belated Mother's Day to All,

Amy Kalafa

**Savory Thymes
Two Angry Moms
Fundraiser**

Tuesday, May 22nd

Ali Ghiorisi of Savory Thymes is generously sponsoring what promises to be an intimate and informative evening in honor of the completion of Two Angry Moms. The Renegade Lunch Lady, Chef Ann Cooper (who is featured in the movie) will be speaking at the event along with Angry Moms Amy Kalafa and Dr. Susan Rubin. They will all be answering questions after screening some excerpts from the film. The event includes a gourmet, catered dinner and is taking place in the home of Hans Schoepflin in Mill Valley, this Tuesday, May 22nd at 6:30PM.

Although the dinner is a fundraising event for the movie, we welcome you to join us even if you are not able to make a donation at this time. Our wish is to gather sustainable food advocates from the Bay Area for an evening of networking and camaraderie. Your attendance at the event would be most welcome. Please RSVP to our associate producer, cari@aray.tv, and please do pass this invitation on to everyone on your email list.

For more information and directions click below - please be patient - it takes about 15 seconds to download. I hope we will see you in Mill Valley on the 22nd.



[Savory Thymes Event - More Info](#)

Two Angry Moms Meet Berkeley

Wednesday, May 23rd

What better place to start a movement than in Berkeley, CA. Come be part of this one by joining us Wednesday, May 23rd, for a screening of the movie that has created so much buzz. Angry Moms Amy and Susan will be there for Q & A following the 7:30PM screening.

The full-length festival version of Two Angry Moms will be shown at:

Hillside Club
2286 Cedar St.
Berkeley, CA 94709

There is a minimal admission charge of \$5 for the screening. No reservations are required.

[Hillside Club Info](#)



Concord West Revolution

Thursday, May 24th

Concord East was the birthplace of one revolution, it's only fitting that Concord, CA fire its own shot in this battle for healthy kids. Join us Thursday, May 24th, for the 7:00pm screening (doors open at 6:00pm) of a film that will allow this message to be heard round the world.

Both Angry Moms Amy Kalafa and Susan Rubin will be available for Q & A following. The full-length festival version of Two Angry Moms will be shown at:

Heald Conference Center
5130 Commercial Center
Concord, CA 94520

There is a minimal admission charge of \$5. No reservations are required.

[Heald Conference Center Info](#)



Follow up Links

- [Two Angry Moms](#)
- [Institute for Integrative Nutrition](#)
- [Marion Institute](#)

TWO to TWO MILLION

As the film nears completion, we still need your help to get the word out. Please forward this newsletter to everyone you know who cares about kids. We've even written a cover letter you can download on our website.

- [Marion Institute](#)
- [Weston A. Price Foundation](#)
- [NY Coalition for Healthy School Lunches](#)
- [Dr. Susan Rubin](#)

Texas Commissioner of Agriculture Susan Combs said it's going to take TWO MILLION angry moms to change school food. That's where YOU come in! Please join us.

email:producers@angrymoms.org producers@angrymoms.org
<http://angrymoms.org>

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