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[Close Window](#)**From:** Amy Kalafa <producers@angrymoms.org>**Subject:** News from Two Angry Moms**Reply:** producers@angrymoms.org[\[View HTML Version\]](#) [\[View Text Version\]](#) [View Printable Version](#)

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Fighting for the Health of America's Children.
Working for better school food.

- CONFERENCE EDITION AVAILABLE NOW!
- NEW! GROUP DISCOUNTS and MULTIPLE SCREENING LICENSING
- MY BEEF WITH SCHOOL FOOD
- ANGRY MOM OF THE MONTH: Robyn O'Brien
- OTHER EVENTS OF INTEREST

Screening - March 5th - Providence, R.I.

New Commons Studio

4pm Free Showing
5:30-8pm - The Cafe:
Meet filmmaker Amy Kalafa

IT'S A MOVIE, IT'S A MOVEMENT

Winter 2008

www.angrymoms.org

Dear Amy,

As I travel around the country showing the movie *Two Angry Moms*, I am struck by how vast and varied America is. The climate, the geography, the people, the culture and the food!



My travels confirm that while we do need to set national standards, and yes, we need our National School Lunch Program, we also must address the school food environment as an educational issue on a local level. The film is starting the conversation but we've got lots more work to do.

My job for now, is to continue the effort to get the movie screened in every school district in America (and beyond - I hear from angry parents all around the world!). To that

Kalafa

and come hear the amazing events that occurred to realize the vision-- the people, the obstacles, the epiphanies. Amy's story will give you new insights to keep you leading in your own terms!

Who attends: Our cafes are for women leaders from a variety of industries & occupations, looking to evolve their leadership practices to capitalize on our changing conditions, emerging issues and bring more of what we value to our work.

www.newcommons.com

Screening - March 30th -
Kent, CT

Kent Film Festival !

March 30th

Located at the foothills of the Berkshires, in Kent, CT, the Housatonic Valley provides the perfect setting for a festival that promises to be full of thought provoking films by both independent and established film makers. Filmmaker Amy Kalafa will be answering questions after the screening.

info@kentfilmfestival.org

Screening - April 11th -
Baum Forum - New York,
NY

**Friday April 11th,
3:00PM**

*Schools, Food and
Community, New York*

end, we've put together a shorter, "Conference Version" of Two Angry Moms, we've added a multiple screening license for local school districts, and we're offering discounts on screenings to organizations that want to team up with us.

Read up on the reason behind the beef recall (143 million pounds) in a message from environmental activist Jayni Chase, and meet our Angry Mom of the month, the accidental food allergy expert, Robyn O'Brien.

Let's keep our grassroots growing!

Amy Kalafa

CONFERENCE EDITION AVAILABLE NOW!

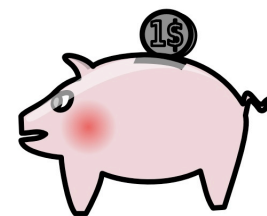
By popular demand, we've created a sixty-minute version of Two Angry Moms. We want you to have time for conversation and action planning after your screening, so if your time slot is limited, [this is the version for you.](#)



Some of our favorite and important scenes are deleted from this version, but the full feature length DVD will soon be available for individual private home viewing and as an option for sale at hosted screenings.

NEW! GROUP DISCOUNTS and MULTIPLE SCREENING LICENSING

Are you a member of a non-profit that's involved in children's health, environmental protection, education or parenting? Ask your organization to write about Two Angry Moms on their website or in their newsletter, and we'll offer all their members a \$50 or \$75 discount coupon they can use for the purchase of a screening license.



New Licensing Options:

School District / PTO - Show the movie multiple times in your local district - \$295

Already hosted a screening and want to do another?

Community, New York City!

Friday April 11th -
Saturday April 12th, 2008
Workshops, Resource
Fair, Entertainment, and
Networking

A TWO ANGRY MOMS screening and discussion with Amy and Susan will take place on Friday, April 11th at 3PM as part of this conference sponsored by the Baum Forum and the Nutrition Program, Teachers College Columbia University. This year's program will focus on strengthening the resolve of children to eat nutritious, fresh foods by aligning positive messaging inside and outside schools; fostering relationships between children and the community focusing on food, cooking and gardening; and promoting policies and programs that further the availability of healthy, locally produced foods in schools and surrounding neighborhoods.

www.baumforum.org

Screening - May 15th -
Brooklyn, NY

Screening hosted by [Mamapalooza](#) at:
Galapagos Art Space
70 North 6th ST,
Williamsburg
Brooklyn, NY

May 15th, 7:30PM
More details will be
posted at [Brave New Theaters](#). by March 15th.

Contact us for \$100 discount on your next screening!

Visit angrymoms.org to view new options.

MY BEEF WITH SCHOOL FOOD



Just prior to the February 17 recall of 143 million pounds of ground beef (38 million went to the school lunch program), I received an email from celebrity activist Jayni Chase, pointing me to the Humane Society's video exposé of the killing floor at the Hallmark/Westland Meat Packing Company in Chino, California. The footage, low-resolution and fuzzy, is nevertheless gruesome, enhanced by the undercover reporter's narration detailing the abuse of the animals.

Here is a special message to angry moms (and dads) from Jayni Chase:

This is a hidden truth. Please watch the video and learn. Then help spread the word. [Humane Society Video](#). ALL parents and children have to stand up and shout out their protests against these practices. Our schools are NOT working in our children's best interests if they are continuing to purchase the cheapest, least healthy foods and serving them as lunch. We can and we must change this!

Jayni Chase

[Amy's Blog About the Beef](#)

ANGRY MOM OF THE MONTH: Robyn O'Brien

Mother of Four Becomes Leading Expert on Additives and Allergies



Despite spending most of her life believing food allergies were some kind of psychosomatic fabrication, Colorado mom Robyn O'Brien was forced into acknowledging otherwise when she became the mother of four children with adverse reactions to various foods. Motivated by the desire to better understand how to keep her kids healthy, O'Brien began researching the ever-tangling history of food allergies, synthetic ingredients and the ties between the industrial food complex and the U.S. government.

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Francine's Organic Kids



Follow up Links

- [Two Angry Moms](#)
- [Institute for Integrative Nutrition](#)
- [Marion Institute](#)
- [Weston A. Price](#)

Last year, O'Brien launched what has now become one of the most popular web resources for parents of children with food sensitivities. The fact that major media outlets, such as ABC, CNN and the New York Times, see O'Brien's work as an important news story is no mystery considering one out of every three American children has allergies, asthma, ADHD or autism. Speaking about O'Brien's single-minded research, noted activist Erin Brockovich said of her new friend and colleague "Frankly, I think it takes a little bit of being crazy to make a difference in this world." We agree Erin!

[Robyn's Website](#)

OTHER EVENTS OF INTEREST

Sustainable Food Systems - Chef John Turenne (featured in the movie!)

Web Conference: How to Set Up and Manage a Local Food Purchasing Program

April 23, 1:00PM - 2:30PM EDT [more web conference details](#)

Better School Food Teleconferences - Dr. Susan Rubin moderates this monthly series. Upcoming topics include School Gardens, Nutrition and Brain Development and Wellness from Within the School Administration. [teleconference schedule](#)

The Center for Ecoliteracy and Teachers College Columbia University (TC) announce two five-day professional development institutes: June 23-27 in Berkeley, California, August 9-13 in New York, New York

The institutes are designed to support teams from schools and districts that want to create learning connections between the school food environment and curriculum in the classroom. The institutes are grounded in CEL's Rethinking School Lunch planning framework and in the Linking Food and the Environment (LiFE) Curriculum Series for science and nutrition education.

www.ecoliteracy.org

TWO to TWO MILLION

Former Texas Commissioner of Agriculture Susan Combs said it's going to take TWO MILLION angry moms to change school food. That's where YOU come in! Please join us.

- [Weston A. Price Foundation](#)
- [NY Coalition for Healthy School Lunches](#)
- [Dr. Susan Rubin](#)

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